**OBESITY STRATEGY: TEMPLATE EMAIL TO MP**

Dear **MP NAME**,

I am writing to share my concerns about the Government’s plans to regulate the layout of my shop and the products I can place in store entrance, checkout areas and end of aisles. Complying with these regulations will be costly and moving these products by a few metres will not impact on obesity levels. I ask that you write to the Secretary of State for Health, Matt Hancock, sharing these concerns on my behalf before 22nd February when the [Government consultation](https://www.gov.uk/government/consultations/restricting-promotions-of-products-high-in-fat-sugar-and-salt-enforcement/restricting-promotions-of-products-high-in-fat-sugar-and-salt-by-location-and-by-price-enforcement#businesses-in-scope-symbol-groups) on these regulation closes.

I run XSHOPNAMEX, from XADDRESSX. I am a small business, operating from a small premises (XXXX sqft) and employ X number of people, but I am still impacted by the regulations because I am supplied by XSYMBOLGROUPX. XSYMBOLGROUPX supply my business with products but do not determine how I operate my business, layout my store or promote products to my customers. It would be far simpler if the Government exempted all stores under 3,000sqft instead of basing the exemptions on contracts I have with my wholesaler.

The store entrance, till and end of aisles represent a significant proportion of my store space and sales. I have limited alternative locations to move the affected high fat, salt and sugar (HFSS) products such as confectionary, breakfast cereals and savoury snacks. The cost of having to move fixed counters, shelving and refrigeration units will be significant and operationally disruptive to me, my staff and affect our ability to serve the community.

The attempt to define the checkout, queue area and store entrance in my store is problematic, we are not the same as a supermarket with distinct store entrances and queueing areas. At present, and for the foreseeable future, we have social distancing measures in place in store to ensure the safety of customers. This means that queueing areas are longer and increasingly difficult to manage, making compliance with the regulations difficult.

I urge you to raise my concerns directly with the Secretary of State for Health, Matt Hancock MP, with a view to exempting small business under 3,000sqft from these impractical proposals.

Yours Sincerely

XNAMEX

XCONTACT DETAILSX